

AESTHETICAL MEDICINE

MG

Michelle Fournier

BOTOX (BOTULINUM TOXIN)

This is the most innovative and revolutionary nonsurgical treatment for facial wrinkles. Results are surprisingly similar to those of a surgical face lift as the skin appears flattened and all wrinkles in the treated area are smoothened. Botulinum toxin is not a traditional filler but an injectable neuro-toxin that relaxes the muscles of the face causing the wrinkles in the treated area to disappear. Tiny amounts of Botox are injected with a very fine needle directly in specific muscles of the forehead and/or the procerus and/or the orbital muscle of the eye (crow's feet). The procedure is carried out manually in less than ten minutes, does not require anaesthesia and has no side effects. Noticeable results are not immediate but become visible a few days after the treatment while full results are visible after about fifteen days. Botulinum toxin type A has long been approved by the U.S. Food and Drug Administration (FDA) for cosmetic use. Duration of implant: from four to six months. COST: € 450-550..

BOTULINUM TOXIN FOR HYDROHIDROSIS

Aside from cosmetic use, Botulinum toxin type A is used to treat several health conditions, for example HYPERHIDROSIS or excessive sweating of the underarms or of the palms and soles of the feet. This excessive sweating condition causes extreme embarrassment and ultimately social isolation. Inoculation of the toxin in the sweat glands during a single treatment session is effective in reducing or abolishing sweat production in treated glands for at least six months. COST: € 700.

MESOTHERAPY

Mesotherapy is a common and effective non-surgical cosmetic medicine treatment. A series of micro-injections into the mesoderm of the skin allow highly concentrated homeopathic medications to act only on the treated area. The medications utilized are approved by the Official Homeopathic Pharmacology and are used in small doses. This is the most widely used therapy for the treatment of oedemato-fibrosclerotic panniculopathy, commonly known as cellulite. COST: € 90 per session. PROTOCOLS: 5-10 treatments according to need at one week intervals with 2-3 booster sessions once or twice a year.

ABSORBABLE FILLERS (hyaluronic and collagen)

FILLERS can be injected in the superficial dermis to soften wrinkles and facial lines, enhance and/or reshape lips, replenish cheeks and chin as well correct facial depressions and facial scarring due to trauma or acne. This method has been in use for years now and is successful in renewing the skin's appearance giving it a naturally younger tone and texture. As you age your skin cells gradually lose the ability to produce hyaluronic acid: a simple micro-injection, carried out with an extremely fine syringe, provides the lost volume helping to recover the face's natural outline. This technique is safe and effective and injections can be executed under topical anaesthesia in just minutes after which the patient may immediately return to his/her normal activities. Duration of implant: six to nine months. The only minor side effect could be a small oedema in the treated area which will spontaneously disappear over a few days. COST: G1: recommended for small periorbital wrinkles, € 350. G2: recommended for medium deep wrinkles (for example naso-labial/genian folds), € 380. G3: recommended for deeper wrinkles and/or furrows and/or facial augmentations, € 450.

CHEILOPLASTY (lip augmentation or remodelling)

Lip augmentation or "cheiloplasty" is a commonly requested cosmetic procedure which grants fuller plumper lips, a refined lip line (vermillion border) or reduced perioral fine wrinkles around the mouth in less than thirty minutes. Cheiloplasty is performed under topical anaesthesia by a smooth threading injection of hyaluronic acid or collagen below the body of the lip and along the lip margin (vermillion border) to refine the lip line. Results can last from six to nine months (depending on individual characteristics like lifestyle, metabolism, age...). The only side effects could be minor swelling or slight bruising in the treated area which will spontaneously disappear over a few days. COST: € 480.



AUMENTO DEGLI ZIGOMI **G3**

RUGA/PIEGA NASOLABIALE **G2 - G3**

MG
Michele Fossano

PIEGA/RUGA
SOTTOCOMMISSURALE
G2 - G3

AUMENTO
MUCOSA
LABBRA

VERMIGLIO

G1

BIOLIFTING

Is an emerging new trend in non-surgical aesthetic medicine as it can be used as a valid alternative to surgery or in addition to surgical treatment. BIOLIFTING does not simply fill wrinkles, as traditional fillers do, but it aims at preventing skin aging and restoring its overall turgor and elasticity through the reorganization and "reconstruction" of tissue structure. A biorevitalizing cocktail containing small quantities of non-reticulated hyaluronic acid (unlike traditional fillers which utilize reticulated hyaluronic acid) along with vitamins and/or amino acids and/or polynucleotides and/or homeopathic medicine is intradermally injected in the treated area. Non-reticulated hyaluronic acid is a long unbranched polysaccharide, in other words a complex sugar, and it attracts and binds large amounts of water improving tissue moisturization and giving skin greater elasticity, trophism and brightness. Length of treatment: between 10 and 20 minutes.

COST: from € 150 to € 280 per session.

PROTOCOLS: treatments must be individualized according to each patient's needs.

CHEMICALS PEELS

(pyruvic acid, glycolic acid, citric acid, mandelic acid, trichloroacetic acid...)

CHEMICAL PEELS are a technique used to reduce fine wrinkles in the face, neck and neckline, to treat acne and comedones, to reduce age spots, freckles and dark patches and to improve the skin's absorption of hydrating creams. Used in combination with other treatments, chemical peels are necessary to improve the look and texture of skin. COST: € 90 per session (face, neck and neckline). € 150 per session (body, in sections)



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